

Short resume

Dr. Elena Druica is a Full Professor of Behavioral Economics with the Faculty of Business and Administration, University of Bucharest. She received an Undergraduate Degree in Mathematics from the University of Bucharest in 1994, a Diploma in Armonic Analysis in 1995, and a Master Degree in Financial and Risk Management in 2004. She earned a Ph.D. in Statistics and Probabilities from the Romanian Academy of Sciences in 2004, and a Ph.D. in Economics from the Academy of Economics Studies in 2006.

In over 20 years of academic activity, Dr. Druica taught courses in the area of Statistics, Econometrics, Game and Decision Theory, and Behavioral Economics. Her research has focused on Applied Econometrics, Behavioral Economics, Behavioral Decision and Game Theory. She is the author of three books, co-author of two other books, the editor of two volumes, and co-author of five book chapters. Her works have appeared in Romania, Finland, Switzerland and the United States, under the guidance of prestigious publishers. Dr. Druica's research record also includes 28 papers and articles published in international peer-reviewed journals, 22 papers published in conference proceedings, and many presentations to prestigious international events.

Dr. Druica is a member of The Society for the Psychological Study of Social Issues, and The Society for Computational Economics and Finance. Dr. Druica was among the founding members of the International Journal of Applied Behavioral Economics, published quarterly by IGI Global in the United States. Since 2009, she has been the manager of the annual International Conference on Economics and Administration (ICEA), and the Chair of the annual Workshop on Applied Behavioral Economics. Following the collaboration with her colleagues from the Faculty of Psychology and Educational Sciences at the University of Bucharest, Dr. Druica established a new master program in Behavioral Economics in 2014.